



MediaSpace

DME Journal of Communication

Call For Papers

Delhi Metropolitan Education, Noida (DME) is a premier educational institution affiliated to GGSIPU, New Delhi. Ever since the inception, its aim has been promotion of research as the backbone of education. The Research Cell at DME was established to encourage an environment conducive to research and work untiringly towards the development of research skills of faculty members and students. Research Cell DME is releasing its **MediaSpace-DME Journal of Communication (DMEJC)** and seeking to invite papers for DMEJC Volume 1, 2020.

MediaSpace-DMEJC is an open access online peer-reviewed and inter-disciplinary academic annual journal. It endeavors to serve as the leading forum for a thoughtful and scholarly engagement for a broad range of complex issues at the intersection of media, law, public policy and social change in the world.

Scope of the Journal extends to socially and politically relevant contemporary media issues with **themes** ranging from advertising, public relations, corporate communication, development communication, film studies, global media scenario and media ethics.

Submission Categories:

Research scholars, media professionals, academicians and students are invited to contribute to the journal. The journal will be accepting submissions in the form of:

- Research Articles (5000-7000 words)
- Book reviews (1000-1500 words)
- Case studies (3000-4000 words)

NO PUBLICATION FEE >

For submissions and in case of any queries
write to us at:

dmejc@dme.ac.in

E-Journal Coordinators

Ms. Akanksha Marwah
Assistant Prof. &
Member, Research Cell,
DME

Ms. Shanu Jain
Assistant Prof. &
Member, Research Cell,
DME

Ms. Shipra Sinha
Assistant Prof. &
Member, Research Cell,
DME

Important Dates:

Last date for Abstract submission:
30th May, 2020

Communication about acceptance
of Abstract:
15th June, 2020

Last date for submission of Final Paper:
15th July, 2020

Submission to be accompanied by a **cover letter** including:

- A concise and informative title.
- The names and affiliations of all authors.
- The name, mailing address, mobile number, fax number, and e-mail address of the author (or corresponding author, if more than one author)
- Any acknowledgments to those who assisted the authors, placed in a footnote to the title.
- The cover letter must be in .doc or .docx file

Publication shall be subject to a **thorough review process** and plagiarism shall be checked using **Turnitin**. The author/s must ensure that the work described in the research paper or article has neither been published previously nor under consideration for publication elsewhere.

For manuscript guidelines and further details, authors can visit: <http://dmejc.dme.ac.in/>

Formatting Guidelines:

- Font size: 12 (main text), 14 (heading), 10 (footnotes)
- Font style: Times New Roman
- Referencing: APA format
- Bibliography must be included along with the Research Articles.
- Justify the text.
- Line spacing: 1.5 (main text), 1.0 (footnotes), Use 1-inch margins on all sides.
- Abstract of 250-300 words must be submitted along with the main article/case study
- Co-authorship is allowed for up to 2 authors
- Along with abstract, keywords must also be mentioned.
- The acceptable format for submission of document is .doc or .docx
- The UGC guidelines will be followed, with respect to Plagiarism.